



RED FILAMENT HOST INTERVIEW WORKSHEET

This worksheet will help you to formulate and prioritize questions for any performance-interview scenario.

Part A – Guest’s Interview Goals

Use this section to determine what you feel the goals the guest is trying to accomplish by participating in the interview.

1) Please check one of the following

The Guest is selling something (art, book, object, event tickets, etc)

The Guest is trying to persuade or inform the audience (subject or topic-oriented, etc)

The Guest is providing information only (auto-biographical, organizational, etc)

2) Thinking about the selection you made above in #1, what do you think are the 5 goals the guest wants to get across?

Enter a Maximum of 5 points below. Do NOT complete the rank column yet!	RANK
A)	
B)	
C)	
D)	
E)	

Part B – Audience’s Interview Goals

Use this section to determine what you think the audience will want to know from the guest about the topic that they are discussing. These goals will comprise the body of your interview - remember the interview is more about the audience than it is about you or your guest. For instance, if the guest is selling something, the audience would want to know what the various features and benefits might be of the product. If the interview is autobiographical in nature, the audience wants to know the who, what, where, when, why and how about that person.

3) What does the audience want to know, or what do they need to learn?

Enter a Maximum of 5 points below. Do NOT complete the rank column yet!	RANK
A)	
B)	
C)	
D)	
E)	



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Part C – Host’s Interview Goals

This is the self-indulgent portion of the interview - where you as host get to ask the questions that you want to know the answer to - and you don’t particularly care whether the guest or the audience wants to talk about it. Obviously, this should be VERY limited if used at all, so you’re limited to just 2 points! Alternatively, this is where you get to apply your “spin” or give the interview some of your own flavor.

4) What items do you want to talk about?

Enter a Maximum of 2 points below. Do NOT complete the rank column yet!	RANK
A)	
B)	

Part D - Ranking

Taking a look at all the points that you’ve identified in sections A, B and C - rank the order of importance across all topics as you see fit. For instance, you may want item 4/A first, then followed by 2/B, etc. This is totally up to you based on what you want the show to communicate.

Part E - Question Building

Here’s where all of your planning comes together. Using the points above, build your questions in ranked order. For a 30-minute show, you’ll want to cover 10-15 questions maximum. Obviously, your most highly ranked point is the one you want to make sure you hit - and probably hit several times and through several angles.

List Your Questions Below
1)
2)
3)
4)
5)
6)
7)
8)
9)
10)